



## CONTACT

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### BASE

Dhaka, Bangladesh (UTC+6) · remote

## CORE SKILLS

Funnel & checkout QA

Design-spec & visual QA (Figma)

Responsive & cross-browser QA

Tracking & analytics QA

Playwright automation

Test cases & bug reporting

## TOOLS

Playwright BrowserStack

Chrome DevTools Testmo

Figma GA4 / GTM

Lighthouse axe DevTools

Convert Adobe Target

Shopify ClickUp Slack

Amazon S3

# Tasbita Islam

## QA Lead · Funnel, A/B Test & Automated QA

QA lead with nearly four years testing websites, sales funnels and A/B experiments for an international CRO agency. I take every build from landing page to thank-you page: checkout, upsell and downsell steps, payments, forms and tracking, on every breakpoint, browser and real device. Design is checked against the Figma spec property by property, not by eye; tracking is verified in the dataLayer and GA4 before launch. Repeatable checks run in Playwright (viewport and browser matrix, screenshot diffs, console errors, event assertions), so manual time goes where it matters. Bugs are logged so developers can fix them without a follow-up question.

Funnel QA

Checkout & payments

Design-spec QA (Figma)

Cross-browser

Tracking QA

Playwright automation

Regression testing

Bug reporting

Accessibility

## EXPERIENCE

### QA Lead (Senior QA Specialist)

Jan 2023 - Sep 2026

Conversion Rate Pros · CRO & experimentation agency · remote (South Africa)

- **Led QA for the agency's client delivery:** managed the QA process, coordinated the QA team and made the final quality call before every experiment and page went live.
- **End-to-end funnel QA:** landing and product pages, cart, checkout, upsell and downsell steps, payment with test cards, subscription options and the thank-you page.
- Reviewed every build against the **Figma design**: font, size, weight, line height, colour, spacing and component states compared with the live page's computed styles.
- Tested on Chrome, Safari, Firefox and Edge and real iOS and Android devices (BrowserStack) at 1440 and 390 widths, plus the in-between widths where layouts break.
- Verified tracking before launch: dataLayer events, GA4 conversions and tags firing once, on the right step, with the right values.
- **Automated the repeatable checks in Playwright:** viewport and browser matrix, screenshot diffs, console errors and event assertions; Lighthouse and axe for performance, SEO and accessibility baselines.
- Wrote and ran test cases in **Testmo**; set up and QA'd experiments in **Convert** and **Adobe Target** (targeting, variations, goals).
- Logged bugs with steps, environment, expected vs actual, severity and evidence; re-tested every fix before client hand-off.

## HIGHLIGHTS

# 3.5+

years in web, funnel and A/B test  
QA (2023–2026)

# Lead

of the agency's QA team and  
process

# 4 + iOS

browsers and real devices in every  
pass

## EDUCATION

B.Sc. in Child Development and  
Social Relationship —  
Government College of Applied  
Human Science, Dhaka, 2019–  
2022

## LANGUAGES

Bangla (native), English  
(professional)

## AVAILABILITY

Open to remote QA roles and to  
Dhaka-based or hybrid positions.  
References and employment letter  
on request.

## EXPERIENCE, CONTINUED

### QA Tester

2026 - present

KORI · business software (CRM/ERP) · Dhaka

- Test every release of the KORI CRM/ERP: sales, purchasing, stock, accounts, HR and reports, on desktop and mobile.
- Check data accuracy on invoices, customer dues and stock counts; regression runs after each update, with the repeatable checks automated in Playwright.

## QA TOOLKIT

### Funnel QA checklist

Checkout · upsells ·  
payments

Every step from ad landing page to  
thank-you page, including test-  
card payments, subscriptions and  
order confirmation.

### Figma vs live spec check

Figma · Playwright

Design values compared with the  
live page's computed styles,  
desktop and mobile, so no visual  
difference is missed.

### Playwright QA suite

Automation

Viewport and browser matrix,  
screenshot diffs, console errors  
and tracking-event assertions on  
every build.

### Tracking QA

GA4 · GTM · dataLayer

Conversion events checked for  
firing, duplicates and values  
before a funnel or test goes live.

## WHAT EVERY QA PASS COVERS

- ✓ Layout, type and colour checked against the Figma spec at desktop and mobile widths
- ✓ Full funnel run: cart, checkout, upsell and downsell, test-card payment, thank-you page
- ✓ Console errors and failed network requests in Chrome DevTools
- ✓ Automated regression and screenshot diffs in Playwright
- ✓ Every link, button and form: submission, validation and error states
- ✓ Tracking events fire once, on the right step, with the right values
- ✓ Real-device check on iOS and Android via BrowserStack
- ✓ Bug logged with steps, environment, expected vs actual and a screenshot

## HOW I WORK

### Design first

Live page vs the Figma  
spec and the brief  
before anything else.

### Automate the repeatable

Playwright runs the  
matrix; manual time  
goes to the funnel and  
edge cases.

### Bugs devs can fix fast

Steps, environment,  
expected vs actual,  
severity, screenshot.